Our 2 year old son, Jackson, was the light of our lives. He was a happy, healthy, fun-loving little boy until something went very, very wrong. He started waking in the night, crying because he was in so much pain. One by one, he moved all of his trucks and trains down to the floor to play while laying down -- he could no longer sit up or get up off the floor to play. That summer, he stopped eating and stopped growing. Most of his day was spent in bed or laying on the floor, too weak to play or go anywhere. Jackson was wasting away in front of us and no one knew how to help him.

***Thank you for your interest in fundraising to support Cure JM!***

*Questions? Contact* [*fundraising@curejm.org*](mailto:fundraising@curejm.org)*. Cure JM can help you write or send your letters, contact us today!*

*Step 1. Create your personal fundraising page at* [*www.firstgiving.com/curejm*](http://www.firstgiving.com/curejm)*. Include photos of your child and link to Cure JM videos at* [*http://www.youtube.com/user/CureJMnow*](http://www.youtube.com/user/CureJMnow)

*Step 2. Personalize a Friends and Family letter. One example is below. Please customize as needed.*

*Step 3. Spread the word about your fundraiser with email, postal mail, social media and more!*

*Step 4. Send Thank You notes and recruit your donors to spread the word about your fundraising page*

***Tips: Recruit friends and family to include the link to your fundraising page in their email signatures. Also include the link on their websites and blogs.***

Then our lives changed forever when he was diagnosed with Juvenile Myositis, a life-threatening and incurable disease.

Because he has Juvenile Myositis (JM), Jackson’s immune system attacks his own cells and tissues. JM can cause muscle pain, weakness, fatigue and can attack nearly all systems of the body. JM often causes a wide range of medical complications. It can be treatable, but oftentimes the treatments are worse than the disease itself.

**But you can help Jackson live a full, healthy life**. Give now, before it is too late. Give now, before another child loses his life to this insidious disease. **Give now to find a cure**.

Your generosity has established JM research centers in Chicago and Washington, D.C. and funded the first-ever book solely about JM. Please donate now and enable the Cure JM Foundation to continue to be the largest charitable supporter of Juvenile Myositis research. Your support funds the research into the cause, best treatments and a cure for Jackson.

You can help unlock a cure by giving at [http://www.firstgiving.com/curejm/](http://www.firstgiving.com/curejm/fundraisers)yourpagehere.

Sincerely,

Signature here

[Your Email, Address and/or Phone Number Here]

P.S. – **Another child will be diagnosed with Juvenile Myositis today**.  Don’t delay.  Please donate now to find new treatments – and the cure – for this horrible disease.

***Three easy ways to give and be Jackson’s hero:***

* ***Donate now at*** [***http://www.firstgiving.com/curejm/yourpagehere***](http://www.firstgiving.com/curejm/yourpagehere)
* ***Mail a check to*** *The Cure JM Foundation, 836 Lynwood Drive, Encinitas, CA 92024*
* ***Sign up for automatic monthly donations at*** [***www.curejm.org***](http://www.curejm.org)***/give***