

# Sponsorship Information



CureJM

FOUNDATION

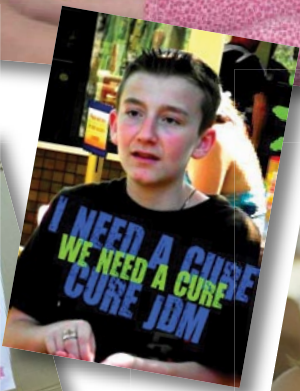
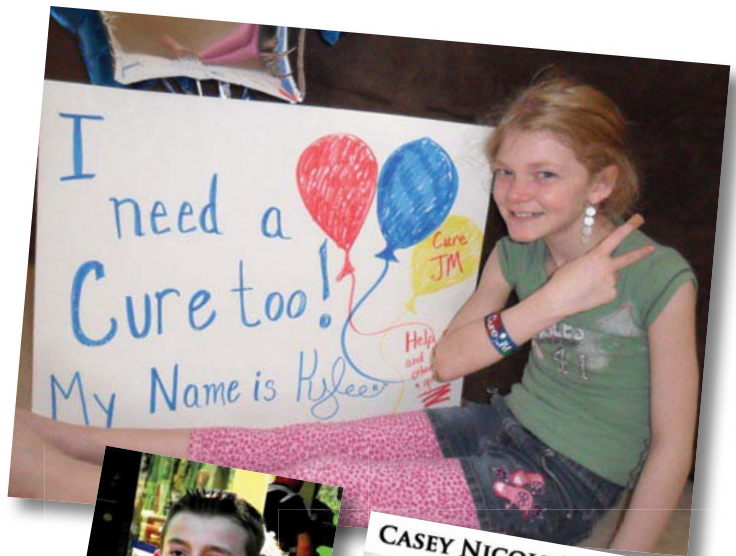
[www.curejm.org](http://www.curejm.org)

RAISING AWARENESS • SUPPORTING FAMILIES • FUNDING RESEARCH • FINDING A CURE



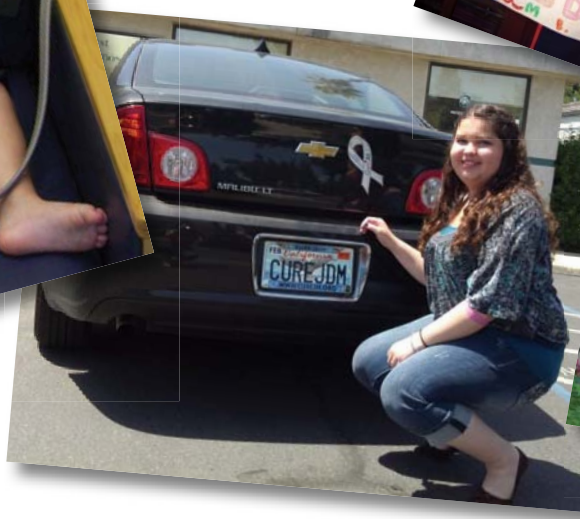


**Find a CURE for me**  
Mikey Galvin 12/5/2002-5/27/2005



**CASEY NICOLE PANNOCCHIA**

06-10-1989 - 03-23-2009



# *The Cure JM Foundation*

The Cure JM Foundation was founded in 2003 by families of children battling Juvenile Myositis. Juvenile Myositis (JM) is an orphan autoimmune disease affecting approximately 2-3 children out of a million and can be debilitating and life-threatening.



Our non-profit organization is run by ALL volunteers and we are all associated with a child affected with JM. Cure JM Foundation's mission is to increase awareness of all forms of JM, provide support to the families battling this disease and fund research into a cure for JM. Cure JM is the only organization that solely supports JM research and JM families.

Our ultimate goal is to never, ever let another child suffer from Juvenile Myositis.







During 2011, Cure JM was named a “Top Rated” charity by GreatNonProfits.org after receiving all 5-star reviews — the highest rating possible — from families affected by Juvenile Myositis.

Below are a few samples:

*Cure JM has provided us with knowledge about a very little known illness, juvenile dermatomyositis. Our son, Mason was diagnosed at the age of 17 months and is fighting a continuous battle. Through Cure JM we were given access to leading doctors across the U.S. who could help our child on the road to recovery. Not only have they lent support, guidance, and valuable information, but they have gone out of their way to make us feel special. While in California to attend the Cure JM conference and marathon, our son ended up in the ICU fighting for his life. Founders and members of Cure JM showed exceeding amounts of compassion, caring, and support. Because of Cure JM, our family feels we are not alone. We have a wonderful source for information and meeting families afflicted with the same illness. Cure JM needs donations to fund research to find a cure. Our family has made it a personal mission to help achieve this goal by raising money. One day a cure will be found and no child will have to suffer from this debilitating illness.*

— Kristen S. (Hillsboro, OR)

*This is one of the very best, hardest working and dedicated group of volunteers I have ever seen. Accomplishments in 7 years? Amazing! Besides research, the book Myositis and You and the video for families in shock with this diagnosis, Cure JM has been a blessing in educating the medical profession and families coping with this debilitating disease.*

— Nancy H. (Chicago, IL)

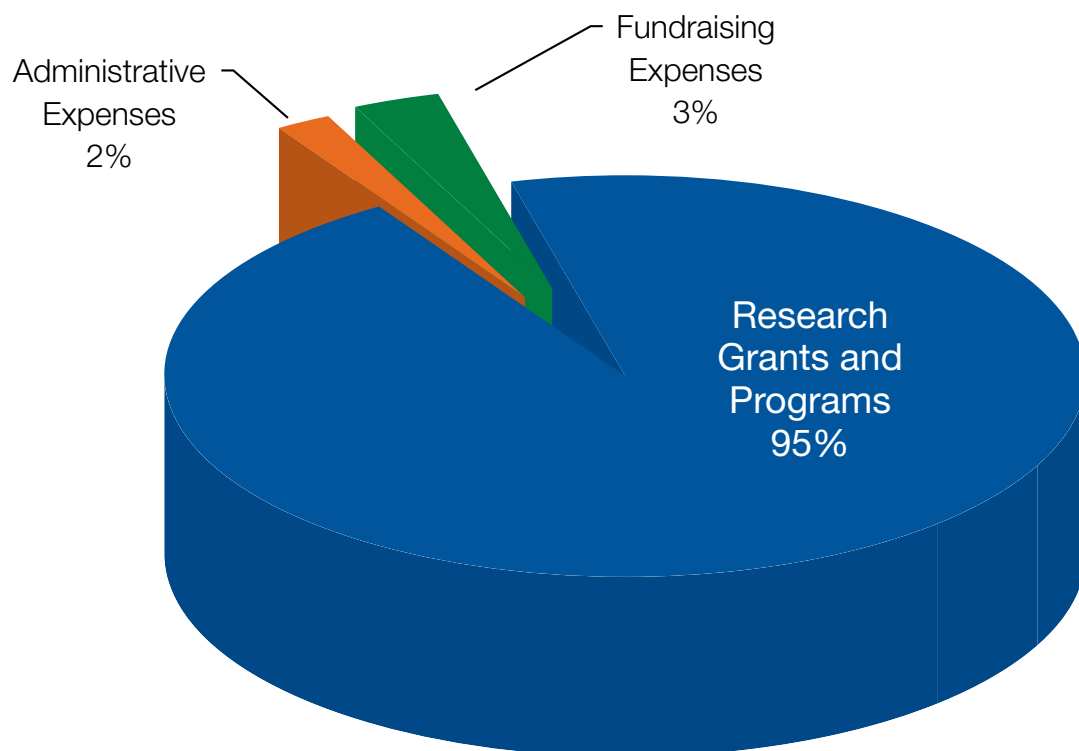
*My 15 year old daughter was diagnosed with Juvenile Dermatomyositis almost 3 years ago. A google search at that time came up with the Cure JM Foundation web site. I registered and within a matter of hours was greeted by what would soon become my extended family. Had it not been for Cure JM, I would not have had the crucial information and support to get me through 3 tough, long years. My daughter takes 32 pills a day, has weekly chemo injections, and 10 hour infusions every 3 weeks. I hate this disease, but I am grateful every day that a group of dedicated parents took the time and effort to create Cure JM, making resources available from diagnosis to -- God willing -- remission.*

— Kelly G. (Austin, TX)

*When we found Cure JM I was literally feeling entirely and completely alone in the world fighting a disease no one had ever heard of. The support Cure JM has given me is incredible. The research they are funding is totally amazing. It is only through research that we will find a cure! The entire volunteer organization dedicates themselves for the sole purpose of finding a cure and making life easier for our kids. Without Cure JM no one would even begin to pursue research for this very rare disease. Thank you to Cure JM for being there for me and for Kristen!!*

— Sue C. (San Jose, CA)

# 2011 Financial Summary



Research grants and programs supported in 2011:

- Cure JM Program of Excellence in Juvenile Myositis Research at Children's Hospital of Chicago Research Center
- Juvenile Myositis Assessment Center at George Washington University
- Project Consensus Treatment Protocols for JM at Duke University Medical Center
- Cardiovascular Pilot Study at Children's Hospital of Chicago Research Center
- Genome-wide Confirmatory Study at Feinstein Institute for Medical Research
- Hosted educational conference for medical professionals and an educational conference for JM families held in Seattle, WA

For more information about Cure JM Foundation and for copies of financial reports and research updates go to [www.curejm.org](http://www.curejm.org)

# Cure JM Highlights

Thanks to the Juvenile Myositis community, family and friends, Cure JM has:

1. Raised \$4 million through grassroots fundraisers throughout the country.
2. Helped establish two JM research centers, one at Children's Hospital of Chicago Research Center (Cure JM Program of Excellence in JM Research) under the direction of Dr. Lauren Pachman; and the other at George Washington University in Washington, D.C.
3. Helped secure a 4-year grant totaling \$1.9 million from NIH in 2010 for the Chicago team due to the progress already underway at the Cure JM Program of Excellence in JM Research.
4. Funding research study with Duke University and CARRA to determine the best treatment approaches for JM.
5. Funded (and continue to fund) wide range of genetic and JM treatment studies, as well as fellowships.
6. Pending funding includes extension of the two existing research center grants and the establishment of additional Cure JM Centers of Excellence in JM Research.
7. Funded the first-ever book about JM, "Myositis and You", written by over 100 doctors.
8. Created targeted educational materials (video and welcome kit) for newly diagnosed families.
9. Garnered local and national media attention...at least 300 local newspaper articles and 50 television stories.
10. Connected over 1,000 families in 20 different countries to provide mutual support in their battle against JM – includes having regional JM family support representatives in the U.S.
11. Provided a comprehensive website, as well as an active message board where families can post questions and connect with other families affected by JM.
12. Provided educational forums where leading JM researchers speak to families affected by this disease and facilitated JM educational forums for medical community.
13. Provided welcome kits, newsletters, brochures and videos for JM community.
14. Provided guidance to families to help them navigate the health care system and work with insurance companies, doctors, schools, etc.

# We Need Your Help!

We are proud of our accomplishments, but there is still much work to do.

We need to create more public awareness of this disease. Because most pediatricians will never see a case of Juvenile Myositis in their lifetime, delayed and missed diagnoses are regrettably common. Some children die because they do not receive a diagnosis until it's too late. At a minimum, a delayed diagnosis can translate into additional treatment and medical expenses, unnecessary pain and less chance of remission.

More importantly, *we need a cure*. Even though JM can be debilitating and life-threatening, pharmaceutical companies are not motivated to develop treatments for a disease that serves such a small market. As such, our best and perhaps only hope of finding a cure is through privately funded research. Because we are a grassroots organization with an all-volunteer staff, the vast majority of the funds that we raise go towards supporting such research.

Corporate sponsorship is a critical component of our fundraising efforts. Without it, we might not be able to meet the ongoing financial needs of Cure JM Foundation funded research programs and studies.

*Will you join us today, to help us find a Cure for JM?*

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**Yes! Our organization would like to support the efforts of the Cure JM Foundation. Please accept our contribution of:**

☐ \$500   ☐ \$1,000   ☐ \$5,000   ☐ \$10,000   ☐ Other \$ \_\_\_\_\_   Donated Products or Services: \_\_\_\_\_

Send a receipt for our contribution to:

Company/Foundation Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ e-Mail: \_\_\_\_\_

☐ Please send us e-Mail updates from the Cure JM Foundation.

How did you hear about the Cure JM Foundation? \_\_\_\_\_

**Mail Contributions to:** Cure JM Foundation, 836 Lynwood Drive, Encinitas, CA 92024

**Or, donate online:** [www.curejm.org](http://www.curejm.org)

For questions regarding the Cure JM Foundation or this donation, please contact Rhonda McKeever at [rhonda.mckeever@curejm.com](mailto:rhonda.mckeever@curejm.com)

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[www.curejm.org](http://www.curejm.org)